



maxCare Argan Oil Product Series

Argan oil, renowned as immortelle, is an eternal flower that never fades even if after it dries. It's special ingredients give special functions. Can deeply moisturize and repair dry and damaged hair from within.



Argan Oil Revitalizing Shampoo

260ml/800ml

For dry/damaged hair

Professionally formulated for dry, damaged or frizzy hair, this shampoo contains argan oil essence and vitamin A, E which can effectively prevent UVA and UVB damage while repairing the damaged areas of hair shaft. Morocco oil moisturizing essence penetrates into the hair shaft to create a barrier for repairing dry, colored or chemically treated hair, reviving the hair back to its natural shine and elasticity.



Argan Oil Revitalizing Conditioner

260ml/800ml

For dry/damaged hair

Professionally formulated for dry, damaged or frizzy hair, enriched with helichrysum essence and vitamin A, E, it effectively prevents UVA and UVB damage while repairing the damaged areas of hair shaft. Helichrysum moisturizing essence contained can penetrate into the hair shaft to create a barrier for repairing dry, colored or chemically treated hair, reviving the hair back to its natural shine and elasticity.



Morocco Color Protect Silky Oil (and luxury)

60ml/100ml

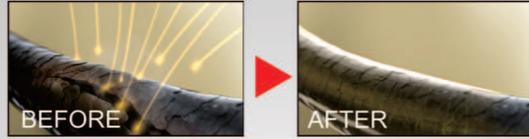
Enriched with morocco oil, orange flower oil, water soluble protein, rosemary and other micro-molecule plant essential oil, to supplement refining protein to hair while deeply repairing dry or damaged hair caused by coloring and chemical treatment. Leave hair vibrant and elastic. Suitable for dry, damaged, or frequently colored hair.



Argan Oil Pure Nourishing Hair Mask

500g

Enrich with argan oil active ingredient with antistatic properties to thoroughly alleviate the irritation to scalp while rejuvenating and revitalizing damaged hair caused by hot styling tools and environmental elements leaving hair refreshing, lustrous and easy for styling. Containing shea butter to deep condition and nourish each hair for a vibrant and healthy look.



NATURAL KERATIN PRODUCT SERIES

NEW



maxCare Natural Keratin Product Series
natural...essence

KERATIN TREATMENT is a revolutionary hair reconstructor and volume reducing treatment that eliminates frizzy hair, leaving it straight, healthy and shiny to three or four months. It works on all types of hair



NO.1 Clarifying Shampoo 1000ml

Pre-treatment. Deep cleans the hair cuticle removing all residues

Clarifying shampoo is specially formulated with advanced timed foaming action that deep-cleans the hair cuticle removing all residues and impurities that cling to the hair shaft. After deep cleaning, advanced timed pH elevating technology then opens the cuticle for optimum receptibility of NO.2 Natural Keratin Smoothing Treatment.



NO.2 Natural Keratin Smoothing Treatment 1000ml

Natural keratin and formaldehyde free

Natural keratin treatment is specially formulated as a revitalizing and rejuvenating treatment for hair that eliminates frizz and curl. The advanced patent-pending formulation straightens and smooths hair by infusing the highest quality of natural keratin deep into the damaged cuticle eliminating up to 95% of frizz and curl. The therapy encases the hair follicle with a keratin bond to promote healing and helps environmental toxins, such as smoke, pollution and ultraviolet rays, from entering the hair. Typical results lasting 3-5 months.



NO.3 Ultra Shine Hydrating Shampoo 500ml

Softness for dry/color-treated/brittle hair. Keratin soy & wheat proteins

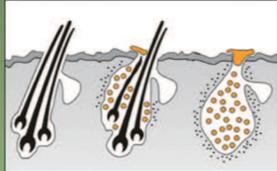
NO.3 Ultra Shine Hydrating Shampoo was developed to extend the vibrancy of color-treated hair. This sulfate free formula contains mild surfactants that gently remove dirt and buildup without stripping hair of its color. Formulated with keratin soy and wheat proteins for lasting protection.



NO.4 Ultra Shine Hydrating Conditioner 500ml

Softness for dry/color-treated/brittle hair. Keratin soy & wheat proteins

NO.4 Ultra Shine Hydrating Conditioner was developed to moisturize while protecting hair color. Help detangle leaving wet hair feeling smooth and slick. Special Keratin wheat and soy proteins provide lasting nourishment while protecting the hair from the heat of blow-drying, hot curlers, and straightening irons. Hair is softer, more manageable and stronger. Works in symphony with our keratin ultra shine hydrating conditioner.



**REJUVENATING ANTI HAIR LOSS GINGER PRODUCT SERIES
AND REVITALIZING HAIR TONIC**



maxCare GINGER Product Series and
REVITALIZING HAIR TONIC

To enhance bouncy and texture while it provides nutritive nourishment to hair. Intensive energizing for thinning hair.



Rejuvenating Anti Hair Loss Ginger Shampoo 500ml

No silicone oil • Not stimulate • Protect hair follicles

Rejuvenating Anti Hair Loss Ginger Shampoo consists of a natural precious ingredient wild ginger, and is infused high concentration of repair nutrients. These are absorb into hair fiber, to ensure maximum performance. A revitalizing formula with spicy aromatic ginger oil, helps stimulate the scalp to promote hair growth. Not only anti hair loss shampoo but also aids in the reduction oily an itch scalp.



Rejuvenating Anti Hair Loss Ginger Conditioner 500ml

No silicone oil • Not stimulate • Protect hair follicles

Rejuvenating Anti Hair Loss Ginger Conditioner stimulate the scalp to promote hair growth and stop flakes. A revitalizing formula with spicy aromatic Ginger Oil, helps stimulate the scalp to promote hair growth and stop flakes. Anti-bacterial Citrus Oils helps to clean and eliminates excessive oil. Combines Pro-vitamin B5 for shine and body to leave hair soft, add volume, luster and manageability. Gentle to use everyday and for all hair types.



Rejuvenating Anti Hair Loss Ginger Mask 500ml

No silicone • Not stimulate • Protect hair follicles

The Rejuvenating anti hair loss ginger mask is enriched with natural ginger essence, repairing and strengthening the hair follicle. Moisturizes and nourishes, leaving hair smooth and full of vitality. This Ginger Hair Mask intensively moistens skin, helps repair the damage hair, split ends, dryness, breakage and enhances its softness&luster, leaving the hair smooth, moisturized and manageable. Thickens the hair structure and adds volume. The product contains collagen and nutrition's which is necessary for hair growth.



Revitalizing Hair Tonic 120ml

Capillisol • Botanical extract

A intensive energizing tonic that helps to maintain density of thinning hair and regulates sebaceous secretions. Special botanical extracts helps to strengthen and revitalize the scalp to avoid falling hair and encourage healthier, fuller-looking hair. This no-greasy formula with its cool menthol fragrance leaves the scalp clean and refreshed. Recommended for thinning hair, oily hair and seborrheas.



**COLLAGEN COLORANT
2IN1 Colore&Treatment**

*With hydrafeel 3, Plant-based cationic polymers,
Argan oil and Goji berry extract.*



maxCare HAIR COLORING Product Series
natural.wonder

Creativity and experience in permanent hair coloring. Collage results in a technologically advanced range of colors, with endless possibilities of highlights and shades.



2IN1 Color Cream

100ml

2IN1 coloring + treatment, Collagen colorant

Creativity and experience in permanent hair coloring. Collage results in a technologically advanced range of colors, with endless possibilities of highlights and shades. The cream base includes Soy Protein Complex, which provides shiny, soft, healthy hair. Soy Protein Complex is a soy protein, which actively conditions the hair. It strengthens the hair fiber, making it look healthier and shinier after coloring. Guarantees a superior coverage of gray hair on any base color and provides brilliantly balanced shades. Cools with character, bright, intense browns, rich, warm coppers or subtle, elegant golden colors, a wide range of shades to enhance the beauty of the hair and achieve impressive results.



Gloss Peroxide

1000ml

Peroxide 6%, 9%, 12%

Stabilized formula that maintains its volume concentration for longer. Contains Boswellia, the active natural ingredient that reduces irritations caused by extreme pH levels. Thanks to maximum conditioning agents, you can look forward to longer lasting softness and style support. The permanent hair color that enhances the chromatic richness of the collagen colorant.



Bleaching Powder

500g

For professional use

Innovative compact and perfumed formula, more rapid, safe and easy to use. It is ideal for all the bleaching, highlighting and streaking techniques and it guarantees the maximum lifting power.

