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professional style tools





**SUNMER** Shanghai Sunmer Electrical Co.,Ltd.  
professional style tools We can provide you first-class products with highest quality and best service.





Established in 2000, Shanghai Sunmer Electrical Co., Ltd. is a manufacturer and exporter specializing in designing and manufacturing of beauty products for professional salon and home use, gathering research to manufacture, produce, sell, the service is an integral whole. Located in Shanghai China, our products include hair straightener iron, hair dryer, electric hair trimmer, hair clipper, Hair Curler and hair accessory etc...Passed approvals of GS, CE, ETL, CETL, UL, CB, SAA, PSE, ROHS.

We are cooperating with many famous companies, enjoying a long-term business relationship by continuous development of new technology. Have more experience for export to North America, Europe, Southeast Asia, South America, Middle East etc.

We can provide you first-class products with highest quality and best service. No matter young or big company, OEM/ODM orders always welcome!

We have extensive range of existing models available, we can also put your ideas into reality. Our engineers and design department can develop samples according to your idea and requirement.

Our R&D members are trained regularly, so that they can get new knowledge continuously. They steadily work to come up with innovative and top-quality products to meet existing market demands, at the same time seek for new markets and work for improvements. We develop 10-15 new products every year. OEM/ODM orders are always welcome.

We are much concerned on quality control and make quality control strictly according to the ISO 9001:2000 version.

TQM: Total Quality Management; IQC: Incoming Quality Control-we check 100%, all unqualified raw material, we will not accept; IPQC: Input Process Quality Control-we check 100% all of the temperature function and aging each individual iron half hour long; FQC: Final Quality Control-when production finished, we will check product performance, housing, silkscreen, coated, package; QA: Quality Assurance-quality review and product review.



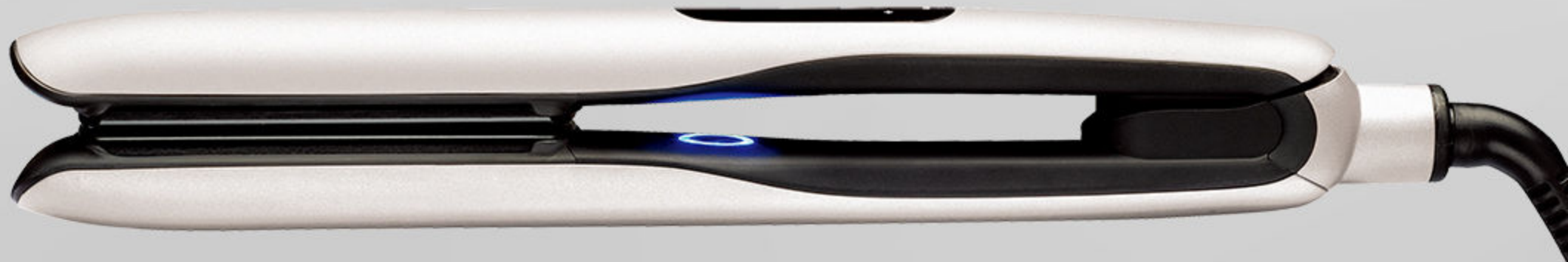


HAIR STRAIGHTENER



# V1 ULTRA SMART TOUCH DIGITAL VIBRATION IRON

Universal Voltage;  
OLED digital display;  
Adjustable Temperature;  
Advanced Ceramic MCH heater;  
5 min auto sleep, 30 min auto shut off mode;  
Temperature Memory function;  
Smart Menu manager to setting your temperature;  
Vibration function; Music; Fahrenheit and Celsius Change;  
Time setting, Memory etc;  
Innovative vibrating technology: hair glides through plates resulting in less damage for faster, healthier results;  
Digital MICOM heat control system;  
360 swivel cord Non-tangle rotating power cable.



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# V1-1 SMART TOUCH DIGITAL VIBRATION IRON

Universal Voltage;  
LED digital display;  
Adjustable Temperature;  
Advanced Ceramic MCH heater;  
5 min auto sleep, 30 min auto shut off mode;  
Temperature Memory function;  
Innovative vibrating technology, hair glides through plates resulting in less damage for faster, healthier results;  
Digital MICOM heat control system;  
360 swivel cord Non-tangle rotating power cable.



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# V1-2 SMART VIBRATION IRON

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Universal Voltage;  
Advanced Ceramic MCH heater;  
5 min auto sleep, 30 min auto shut off mode;  
Temperature Memory function;  
Innovative vibrating technology: hair glides through plates resulting in less damage for faster, healthier results;  
Digital MICOM heat control system;  
360 swivel cord Non-tangle rotating power cable.



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## V2.S ULTRA SMART DIGITAL STRAIGHTENER IRON

Universal Voltage;  
Digital OLED display;  
Adjustable Temperature;  
Advanced Ceramic MCH heater;  
5 min auto sleep, 30 min auto shut off mode;  
Temperature Memory function;  
Innovative SMART MODE does the thinking for you;  
Digital MICOM heat control system;  
Curved body for effortless hair curls;  
Polished 1.0" Diamonds Ceramic tourmaline plates  
for smooth styling;  
360 swivel cord Non-tangle rotating power cable.



## V2.L ULTRA SMART DIGITAL STRAIGHTENER IRON

Universal Voltage;  
Digital OLED display;  
Adjustable Temperature;  
Advanced Ceramic MCH heater;  
5 min auto sleep, 30 min auto shut off mode;  
Temperature Memory function;  
Innovative SMART MODE does the thinking for you;  
Digital MICOM heat control system;  
Curved body for effortless hair curls;  
Polished 1.5" Diamonds Ceramic tourmaline plates  
for smooth styling;  
360 swivel cord Non-tangle rotating power cable.





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# IP39-XS/M/P/W/XL ULTRA DIGITAL HAIR STRAIGHTENER

Universal Voltage;  
LCD digital display;  
Adjustable Temperature;  
Advanced Ceramic MCH heater;  
60 min auto shut off mode;  
Digital MICOM heat control system;  
Temperature memory function;  
Music tips when the On/off and early warning;  
360 swivel cord Non-tangle

XS = 90 X 12mm  
M = 90 X 24mm  
P = 90 X 32mm  
W = 90 X 38mm  
XL = 90 X 48mm



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# IP39P iRed PROFESSIONAL INFRARED HAIR STRAIGHTENER

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Universal Voltage

Digital LCD display, adjustable temperature;

Advanced Ceramic MCH heater;

60 min auto shut off mode;

Digital MICOM heat control system;

Temperature memory function;

Sound tips when the On/off and early warning;

360 swivel cord Non-tangle;

2. Infrared technology detoxifies and sanitizes hair while reducing heat damage with each pass.



W: 32 mm/1.25inch

L : 281mm/11inch



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# IP41M iRed PROFESSIONAL INFRARED HAIR STRAIGHTENER

- Universal Voltage;
- Digital LED display, adjustable temperature;
- Advanced Ceramic MCH heater;
- 5 min auto sleep, 30 min auto shut off mode;
- Digital MICOM heat control system;
- Temperature memory function;
- 360 swivel cord Non-tangle;
- Infrared technology detoxifies and sanitizes hair while reducing heat damage with each pass.





# IP32 DIGITAL HAIR STRAIGHTENER IRON

- Universal Voltage;
- Digital LCD display, adjustable temperature;
- Advanced Ceramic Ceramic heater, Fast PTC available;
- Temperature Memory function;
- NANO Silk plate better to Keep hair Moisture and ONE Passes to get it smooth;
- Negative-ion function;
- Waterproof Function;
- Silicone thumb rest on top housing;
- Locking mechanism;
- Auto shut off sleep;
- Digital MICOM heat control system;
- Sound tips when the On/off and early warning.



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# IP40M/W DIGITAL VIBRATION HAIR STRAIGHTENER

- Universal Voltage;
- Digital LED display, adjustable temperature;
- Advanced Ceramic MCH heater, Fast PTC available;
- 5 min auto sleep, 30 min auto shut off mode;
- Acoustic Vibration Feature;
- Digital MICOM heat control system;
- Temperature memory function;
- Sound tips when the On/off and early warning;
- 360 swivel cord Non-tangle.



Silicone Sleeve available

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## IP41M DIGITAL VIBRATION HAIR STRAIGHTENER IRON

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Universal Voltage;  
Digital LED display, adjustable temperature;  
Advanced Ceramic MCH heater, Fast PTC available;  
5 min auto sleep, 30 min auto shut off mode;  
Acoustic Vibration Feature;  
Digital MICOM heat control system;  
Temperature memory function;  
Sound tips when the On/off and early warning;  
360 swivel cord Non-tangle.



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## IP41D HAIR STRAIGHTENER IRON

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Universal Voltage;  
Adjustable Temperature;  
Ceramic MCH heater, Fast PTC available;  
60 min auto shut off mode;  
360 swivel cord Non-tangle.





## IP42 DIGITAL HAIR STRAIGHTENER IRON

Universal Voltage

Digital LCD display, adjustable temperature;

Advanced Ceramic MCH heater, Fast PTC available;

5 min auto sleep, 30 min auto shut off mode;

Digital MICOM heat control system;

Temperature memory function;

Sound tips when the On/off and early warning;

360 swivel cord Non-tangle.





# IP40BM/BW HAIR STRAIGHTENER

# IP40BM/BW HAIR CRIMPER / WAVE PLATE



IP40BM



IP40BM



IP40BW



IP40BW

- Universal Voltage, AC120-250V/50-60Hz;
- MCH Ceramic or Fast PTC Heater available;
- Titanium / Ceramic / Tourmaline plate available;
- Adjustable Temperature: 100-230C/200-450F Degree;
- Soft touch thumb rest on top housing;
- Auto shut off sleep mode turns the style off after 1 hours;
- 360 swivel cord Non-tangle rotating power cable with 2.6 meters length;



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# IP28A/B HAIR STRAIGHTENER

# IP38A/C/D HAIR STRAIGHTENER



- Digital LED display, Adjustable Temperature;
- AC120/50 Hz; 230V/50Hz;
- MCH Ceramic or Fast PTC Heater available;
- Use a unique Vibration Feature which will help your hair glide easily through the heating plates meaning less damage, (Vibration function is optional).
- Titanium / Ceramic / Tourmaline plate available;
- Auto shut off sleep mode turns the style off if it is not used for 35 minutes;
- Digital MICOM heat control system with Dual loop Thermal fuse safety feature for MCH ceramic heater;
- Music tips when the On/off and early warning;
- 360 swivel cord Non-tangle rotating power cable with 2.6 meters length;

- Digital LCD display;
- Universal Voltage, AC120-250V/50-60Hz;
- MCH Ceramic or Fast PTC Heater available;
- Silicone / Titanium / Ceramic / Tourmaline plate available;
- Soft touch thumb rest on top housing;
- Auto shut off sleep mode turns after 1 hours;
- Digital MICOM heat control system with Dual loop Thermal fuse safety feature for MCH ceramic heater;
- Music tips when the On/off and early warning;
- 360 swivel cord Non-tangle rotating power cable with 2.6 meters length;



# IP015-C MINI HAIR CRIMPER IRON

Universal Voltage

PTC Heater;

3/4"(18mm) floating crimper plates;

On-Off switch on the side for easy access;

360 swivel cord Non-tangle rotating power.



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# IP015 MINI HAIR STRAIGHTENER IRON

Universal Voltage;  
PTC Heater;  
3/4"(18mm) floating plates;  
On-Off switch on the side for easy access;  
360 swivel cord Non-tangle rotating power.



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## C100 DIGITAL HAIR CURLING IRON

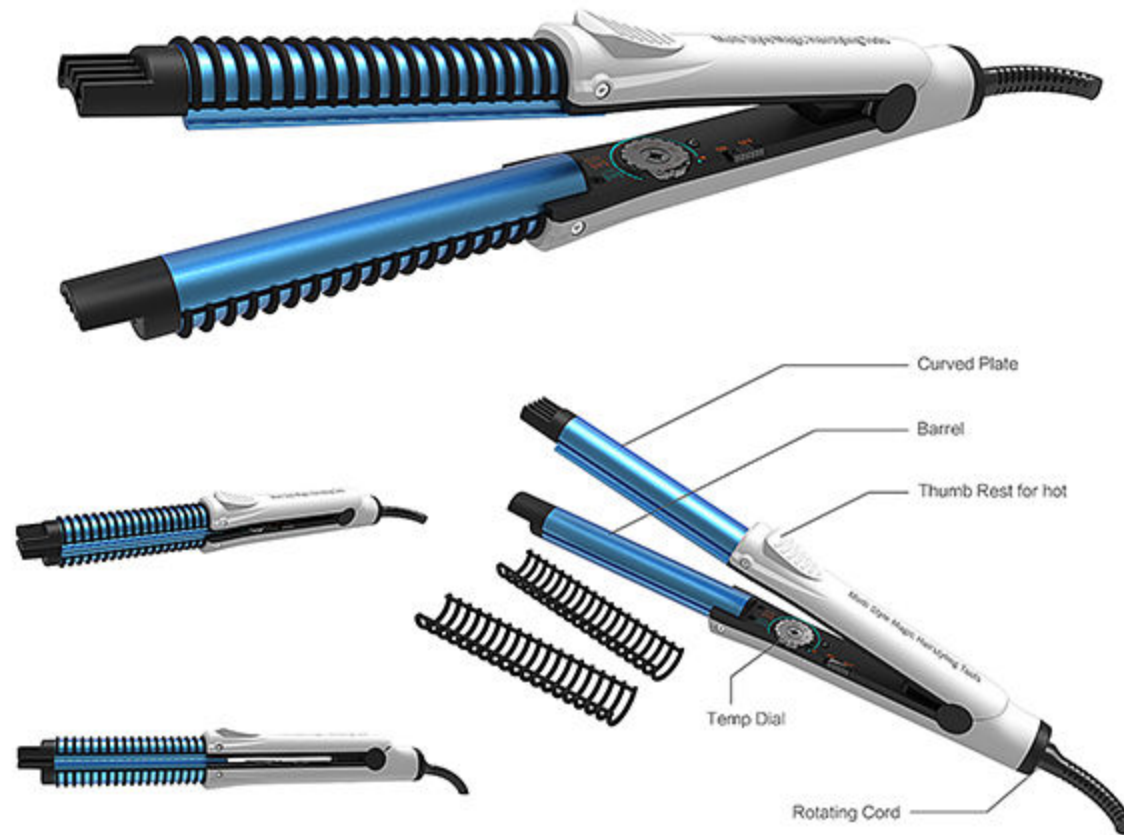
- Digital LED display for easy reading;
- Universal Voltage, AC120-250V/50-60Hz;
- Double Fast PTC heater by quick heat-up time;
- Roating adjustable temperature from 100-230C/200-450F;
- Temperature Memory function;
- Auto shut off sleep mode turns after 1 houts;
- Φ25, Φ32, Ceramic coating barrel, Titanium barrel available;
- 360 swivel cord Non-tangle rotating power cable.





# IPC21 HAIR CURLING IRON

# IPC20 HAIR CURLING IRON



Universal Voltage;  
Double Fast PTC heater by quick heat-up time;  
Adjustable temperature from 100-230C/200-450F;  
Φ25, Ceramic coating barrel, Titanium barrel available;  
360 swivel cord Non-tangle rotating power cable;  
Auto shut off sleep mode turns after 1 houts.



- Universal Voltage, AC120-250V/50-60Hz;
- PTC Heater;
- 3/4"(18mm) floating Curved plates seal in conditioning for silky-soft hair;
- On-Off switch on the side for easy access;
- 360 swivel cord Non-tangle rotating power cable with 2.6 meters length;



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## HB025 HOT HAIR STRAIGHTENER/CURLING BRUSH

Universal Voltage;  
PTC Heater;  
Ceramic Tourmaline barrel;  
2 Heating setting: 180C, 230C/370F,450F Degree;  
IONIZER NEGATIVE IONS available,  
An on board produces 1 to 3 million  
negative ions per minute. The ionic effects  
for healthy, shiny styling results;  
360 swivel cord Non-tangle rotating power cable.



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## D8500 UNIQUE HAIR DRYER

Professional Hair Dryer;  
AC/DC motor for choice, Extremely powerful,  
long-life motor;  
220-240Vac 2000-2300W, 127Vac 1875W;  
2 Speed settings and 3 heat settings;  
with cool shot function and hanging loop;  
3 Safety device, Double filter;  
Low-noise design;  
Ceramic tourmaline seals in moisture while  
reducing drying time by 50%;  
Ionic function choice;  
Handle design in Human body Engineering;  
Diffuser and concentrator included.





## SM3500 HAIR DRYER



Professional Hair Dryer;  
DC motor, Extremely powerful, long-life motor;  
220-240Vac 2000W, 127Vac 1875W;  
2 Speed settings and 3 heat settings;  
with cool shot function and hanging loop;  
with concentrator.

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## SM3800 HAIR DRYER



Professional Hair Dryer;  
DC motor, Extremely powerful, long-life motor;  
220-240Vac 2000W, 127Vac 1875W;  
2 Speed settings and 3 heat settings;  
with cool shot function and hanging loop;  
with concentrator;  
Ionic function.





## SM3600 HAIR DRYER



Professional life Hair Dryer;  
AC motor, Extremely powerful, long-life motor;  
220-240Vac 2000-2300W, 127Vac 1875W;  
2 Speed settings and 3 heat settings;  
with cool shot function and hanging loop;  
with concentrator;  
Ionic function choice.

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## SM3900 HAIR DRYER



Professional life Hair Dryer;  
AC motor, Extremely powerful, long-life motor;  
220-240Vac 2000-2300W, 127Vac 1875W;  
2 Speed settings and 3 heat settings;  
with cool shot function and hanging loop;  
with concentrator;  
Ionic function choice.





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- \* NANO Titanium Blade;
- \* Powerful & Durable Motor;
- \* High Capacity Lithium Ion battery;
- \* Adjustable Speed from 5000-7000RPM;
- \* LCD Display with Time, Speed, Capacity.



9500A



LCD Display



Charging Base



9900A



LCD Display

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Intertek





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