

Expect
the UNEXPECTED

EFA PRODUCTS BASED ON TRENDS

EFA 益发塑胶
packaging

www.efapack.com

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EFA PROFILE

the world in your hands

We provide creative design proposals and tailor-made solutions. Combination of traditions and innovations has been leading us at the forefront in packaging field, and also makes EFA an industrial benchmark with influence and competitiveness in the world.

With growth and accumulation of more than 30 years' industrial experience, EFA has its unique advantage in the packaging field by its market value in aspects of company scale and strength, development planning and prospects.

EFA has established a complete customer system and has long-term cooperation with many well-known brands. Our products sales network is spread all over the world.

We specialized in company development, constantly improving and increasing value and development with our business partners.

益发塑胶始创于1980年，是中国第一家彩妆包材工厂，总部位于广东汕头。从2015年开始，陆续在上海投资建有品牌中心、研发中心、制造中心，形成研产销一体化的化妆品综合性企业，服务全球。通过三十多年行业经验的积累与沉淀，从公司规模和实力，发展规划和前景来看，益发的市场价值在行业内已具备独特优势。我们的产品销售网络遍布全球，与众多知名品牌长期合作，已构建完善的客户体系。我们专注于行业发展，不断增进价值，与客户共同发展。我们提供创意开发方案，结合传统与创新，我们始终处于不断发展的最前沿。我们是具有国际影响力和竞争力的行业标杆。

▶ PRODUCT TYPES

COMPACTS 粉盒
MASCARA 睫毛
EYELINER 眼线
LIP GLOSS 唇彩
LIPSTICKS 口红
STICK FOUNDATION 粉条
SILICONE BRUSH 睫毛刷
PALETTES 多色盘

▶ DESIGN SERVICES

TREND FORECASTING 趋势预测
ARTWORK GENERATION 设计更新换代
CONCEPT SKETCHES 概念草图
BRUSH DESIGN 毛刷设计

▶ CERTIFICATION

ISO 9001
ISO14001
BSCI



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Rouge-Expert

LIPSTICK

LOOK **1**
Glitter gloss



LOOK **2**
Glitter gloss



LG2697

Collection x Color



DM2533

A552

A553

P14

LG2699

SF991

salt: sugar



ELEGANT



Smart
Lip

nude Makeup



Pantone Collection

Daily Juice Tint



LG2560

Magic Color



LG2105

LS8103

PA1148

LS8616

LS8466

BM2192

B072AL

eco'vore

Enjoy the colorful abundance of nature! The Color is inspired by natural ingredients. These range of products are not only good for the clients, but also good for the earth, and presented to the clients in playful ways.



ECSTASY SHINE



HELLO
SUMMER



SUNSTICK
WATERPROOF
SPF
50+
PA++++



Fashion Neo-Mint



GRAFFITI



A165

LS8623

B01AM

LM2687

A344A

A450

SHIMMERING & UNDULATING PATTERNS

HOLOGRAPHIC METALISATION

DAZZLING SUNSETS

A RAINBOW OF METALLIC FINISHES

BRIGHT & METALLIC GRADIENT FINISH



PA1126

LS8440

BM2398

DAZZLE COLOR

Classic Beauty



LS8533C

LG2559

LS8568

LS8600

BM2429

RUBY LATTIC



Cool Beauty

LUXURY IN BAGS

ALL DARKEST BLACK

EXCLUSIVE LAUNCH

COMPACT WITH FLAT TOP-PLATE



ART POP



E FOR ELEGANT

It's the color that exists in the dreams of millions of women around the world. The color is slightly lighter than ordinary Robin egg blue. It looks more refreshing and elegant. The products are presented in diamond cutting surface.



Charming eyeliner



Oh! Crystal



MORANDI

Dark heavy metallic and rich earthy tones are infused with a tough with industrial feel. These products combine traditional masculinity, industrial in feel and urban chic at its best. Unique shapes in senior gray tone. To be soft is to be powerful.



MYSTERIOUS STAR



natural
make up
holding powder

hello



Silver Ash



hey x YOU!

Materials and textures take their cues from the natural luminosity of pearl, in which the graffiti on the packaging is formed by the refraction of sunlight in a joyous palette of rainbow colors. Ever-changing its hues depending on the angle.



CREAMY MAKE UP

