Expect the UNEXPECTED

EFA PRODUCTS BASED ON TRENDS



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EFA PROFILE

the world in your hanns

We provide creative design proposals and tailor-made solutions. Combination of traditions and innovations has beenleading us at the forefront in packaging field, and also makes EFA an industrial benchmark with influence and competitiveness in the world.

With growth and accumulation of more than 30 years' industrial experience, EFA has its unique advantage in the packaging field by its market value in aspects of company scale and strength, development planning and prospects.

EFA has established a complete customer system and has long-term cooperation with many well-known brands. 益发塑胶始创于1980年,

是中国第一家彩妆包材工厂,总部位于广东汕头。 从2015年开始,陆续在上海投资建 有品牌中心、研发中心、制造中心, 形成研产销一体化的化妆品综合性企业,服务全球。

通过三十多年行业经验的积累与沉淀,

从公司规模和实力,发展规划和前景来看,

益发的市场价值在行业内已具备独特优势。

我们的产品销售网络遍布全球,

与众多知名品牌长期合作,已构建完善的客户体系。

我们专注于行业发展,不断增进价值,

与客户共同发展。我们提供创意开发方案,

► PRODUCT TYPES

COMPACTS 粉盒 MASCARA 睫毛 EYELINER 眼线 LIP GLOSS 唇彩 LIPSTICKS 口红 STICK FOUNDATION 粉条 SILICONE BRUSH 睫毛刷 PALETTES 多色盘

► DESIGN SERVICES

TREND FORECASTING 趋势预测 ARTWORK GENERATION 设计更新换代 CONCEPT SKETCHES 概念草图 BRUSH DESIGN 毛刷设计

► CERTIFICATION ISO 9001 ISO14001 **BSCI**



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Rouge-Expert LIPSTICK

LOOK Glitter gloss



LOOK Slitter gloss





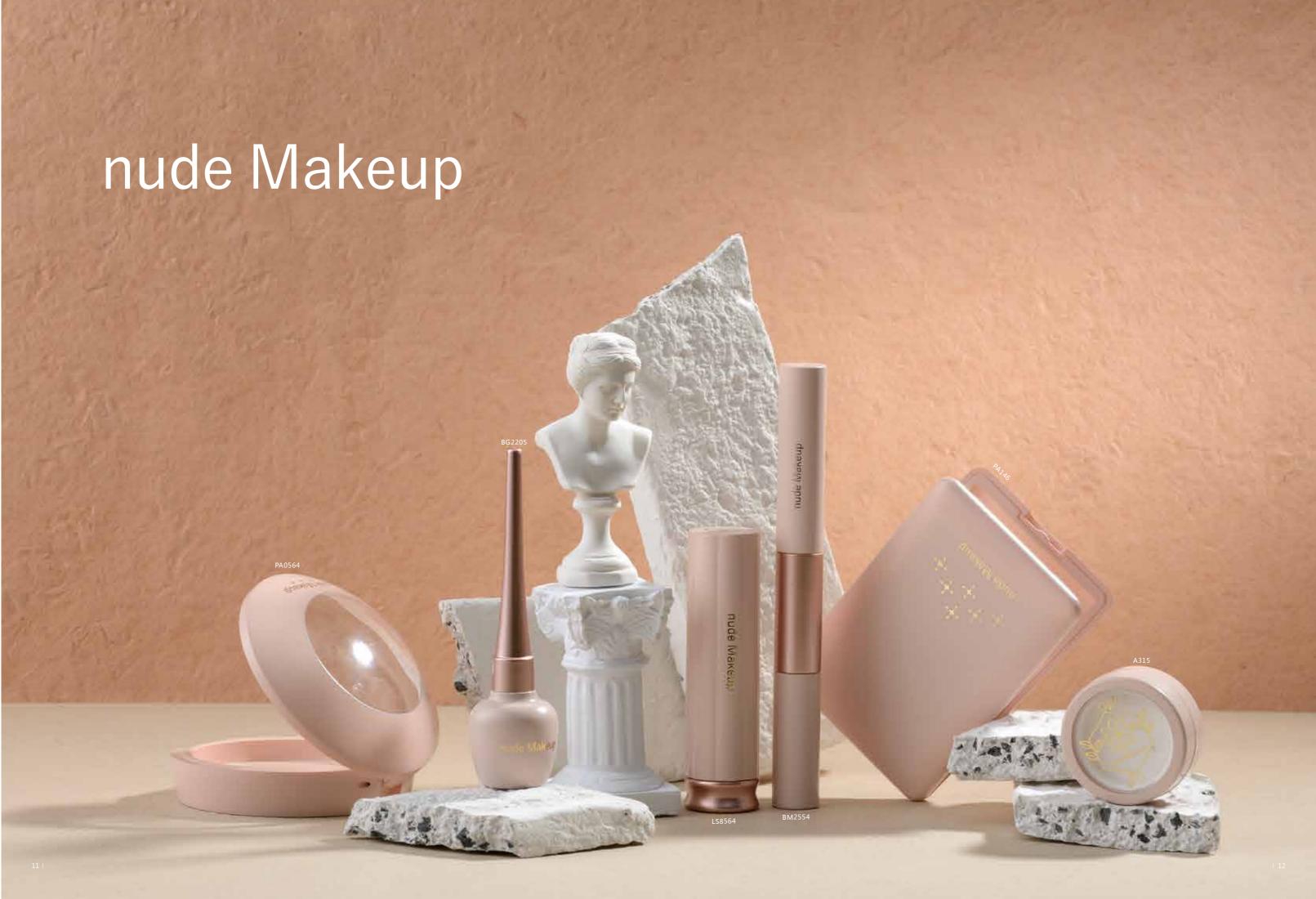
Collection x Color



salt: Sugar









Magic Color



eco'vore

Enjoy the colorful abundance of nature! The Color is inspired by natural ingredients. These range of products are not only good for the clients, but also good for the earth, and presented to the clients in playful ways.















Classic Beauty



RUBY LATTIC



LB008

Cool Beauty

LUXURY IN BAGS

ALL DARKEST BLACK

EXCLUSIVE LAUNCH

COMPACT WITH FLAT TOP-PLATE





E FOR ELEGANT

It's the color that exists in the dreams of millions of women around the world. The color is slightly lighter han ordinary Robin egg blue. It looks more refreshing and elegant. The product are presented in diamond cutting surface.





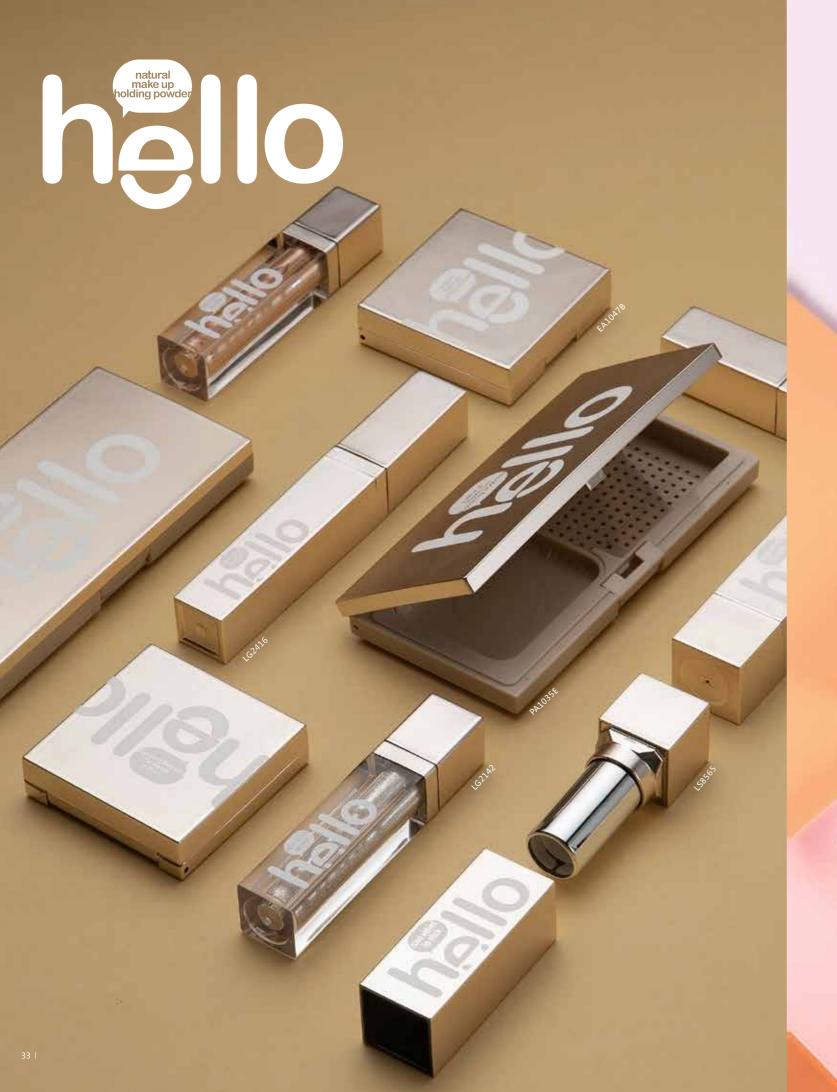
Oh! Crystal



MORANDI Dark heavy metalic and rich earthy tones are infused with a tough with industrial feel. These products combine traditional masculinity, industrial in feel and urban chic at its best. Unique shapes in senior gray tone. To be soft is to be powerful.

MYSTERIOUS STAR





SilverAsh

hey YOU!

Materials and textures take their cues from the natural luminosity of pearl, in which the graffiti on the packaging is formed by the refraction of sunlight in a joyous palette of rainbow colors Ever-changing its hues depending on the angle.



CREANY MAKE UP

