

A faint, light-colored world map is visible in the background of the slide, centered behind the text.

TYMO HAIR MATTERS

BRAND INTRODUCTION

WHO WE ARE

TYMO is an innovative beauty and personal care brand brings together refined design, manufacturing, worldwide fast shipping and offers the best to create naturally glamorous looks with diversified possibilities!

BRAND MISSION

Focus on design, quality and lived-in beauty that inspire over 3 billion female customers.



TYMO ACHIEVEMENT

STRONG
SALES GROWTH

CYBER FAVE
HAIR BEAUTY BRAND
SINCE 2020

DELIVERED PRODUCTS WITH TYMO LOGO

3,000,000+ UNITS

300%+ ANNUAL GROWTH



Brand Performance & Achievement



- **Amazon-US**

- Top 1 in Amazon US Hair Straightener Brushes
- Cyber Monday Sales Exceeded \$1,000,000
- 6 products entered the Top 100 ranking
- Top 24 in Beauty & Personal Care

- **Official Website:**

TYMOBEAUTY.COM

- Top 1% of Shopify merchant stores

- **Offline Distribution**

- 1900+ stores of Targets in US
- Costco in Australia and Walmart in Canada
- SEPHORA and other beauty stores in Southeast Asia

- **Worldwide**

- Sold to 50+ countries

TYMO CORE COMPETITIVENESS

SEPHORA



The Only China Personal Care Brand on Target(USA)

Cover all channels of Hypermarkets, Chain Stores and
Cosmetics Channel of European and American.



Beauty Salons
& Pharmacy



JOHN LEWIS
& PARTNERS



Walmart/Target/Costco...

TYMO Beauty Offline Distribution



Costco



Target



Target

TYMO became the only Chinese personal care brand launched at Target in 2022.

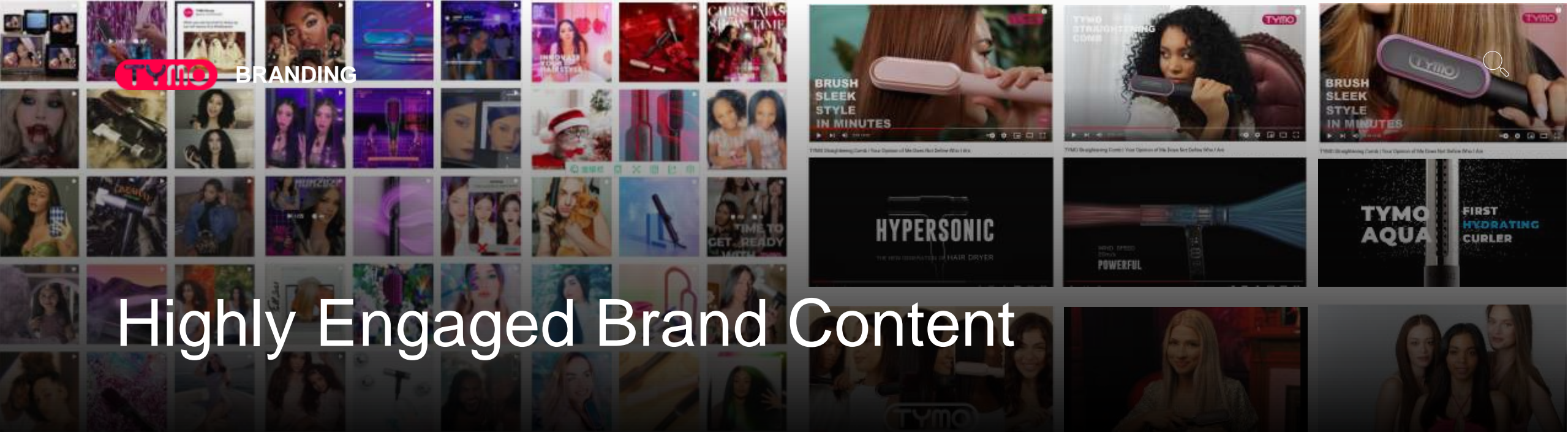


Costco

TYMO products successfully launched at Costco in 2022



Target



TYMO CAMPAIGNS

- In house creative planning
- Produced by vendors worldwide
- Up to 6 campaigns annually

INSTAGRAM

*compared to 2021

114% ↑ 90,000 Followers

257% ↑ 3.59% Engagement

239% ↑ 110,000 Impression



BRANDING

130+ Editorial Coverages

InStyle

“All other hair tools have taken a back seat since I added the Rota to my collection.”
Reviewing TYMO ROTA

BAZAAR

“You will be convinced if its magic.”
Reviewing TYMO RING

COSMOPOLITAN

“All told, I straightened my shoulder-length hair in about 10 minutes, and it still felt soft and healthy to the touch.”
Reviewing TYMO RING

sheknows

“Give the gift of royal-level hair with the TYMO Ionic Hair Straightener Brush.”
Reviewing TYMO IONIC

yahoo/life

“I fell in love': Tymo's straightening comb has an army of fans.”
Reviewing TYMO RING

**Reader's
digest**

“If this is your first time experimenting with a hair straightening comb, prepare to be wowed.”
Reviewing TYMO RING

POPSUGAR.

“I'm able to maintain bounce and body with a straight style, which is something I haven't been able to achieve with a few of my other more expensive hair tools.”
Reviewing TYMO RING

marie claire

“This pretty pink hair straightener features a 3D teeth design that helps straighten even the root while smoothing hair lengths with ease through to the ends.”
Reviewing TYMO RING PINK

**THE
list.**

“With such an affordable price tag, these hair straighteners are certainly worth a try if you're in the market for an upgrade.”
Reviewing TYMO IONIC & TYMO RING

Beauty Experts Approved



**BEAUTY
INSIDER**



**BEST HAIR
AWARDS**

Influencer Marketing Investment



120M+
Impression

1,200+
Influencers



85%
Female

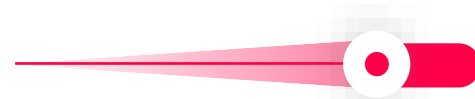


72%
25-45
Years old



240M+
Impression

450+
Influencers



75%
Female



84%
15-27
Years old



27M+
Impression

380+
Influencers



88%
Female



89%
21-52
Years old



300+
Contents

280+
Hair Stylists

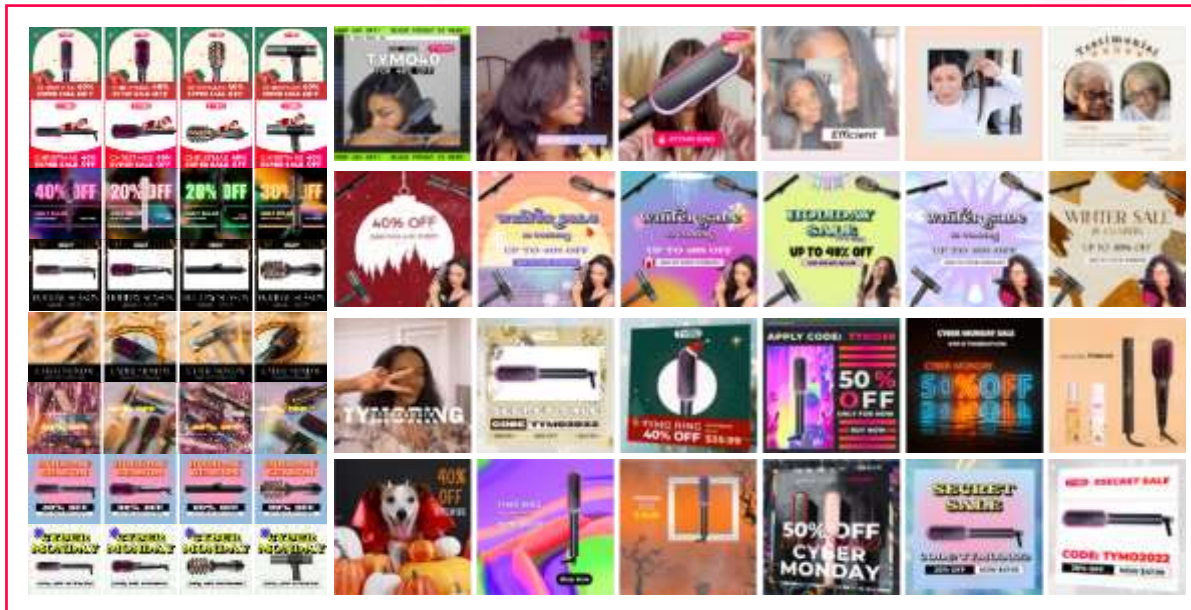


88%
Female



89%
21-52
Years old

Paid Media Investment



\$5M+
META GROUP
COST



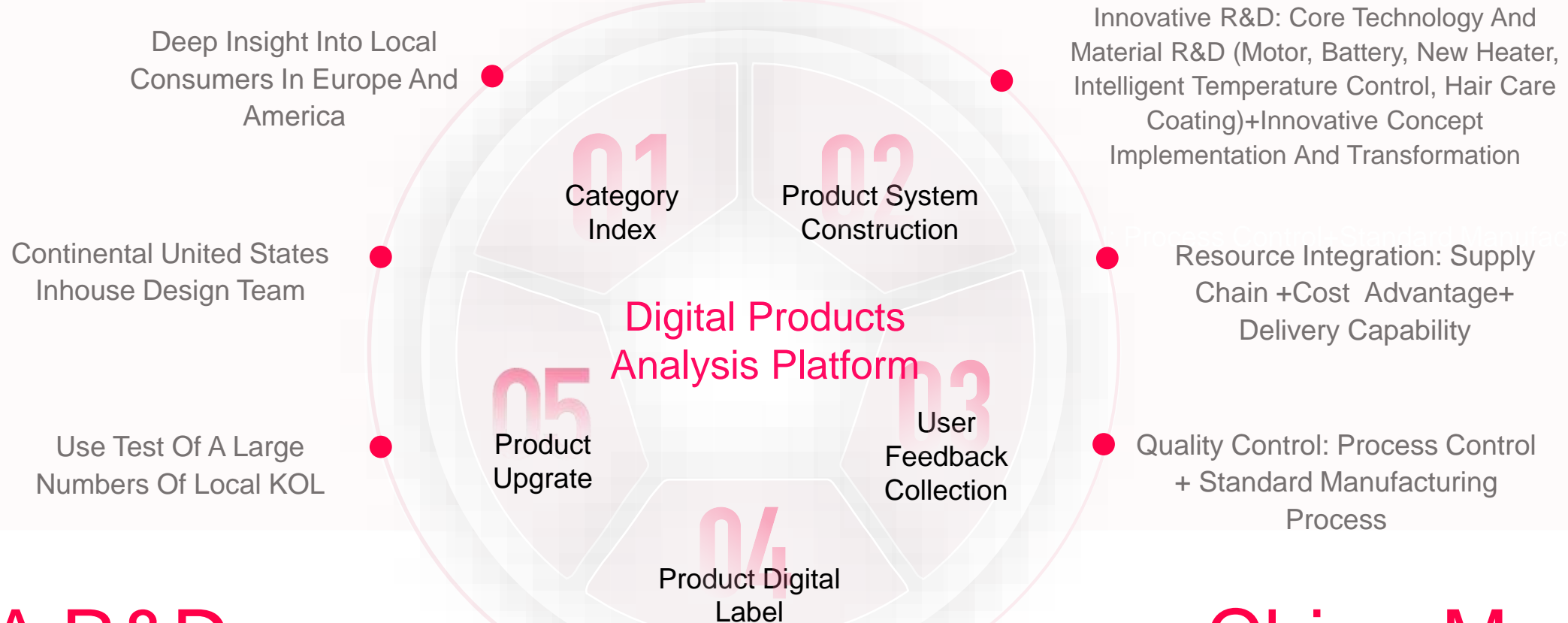
\$1M+
GOOGLE
COST

900M+
META GROUP
IMPRESSION

1.2B+
GOOGLE
IMPRESSION



Connect USA R&D with China-Made by Digital Innovation



Deep Insight Into Local Consumers In Europe And America

Innovative R&D: Core Technology And Material R&D (Motor, Battery, New Heater, Intelligent Temperature Control, Hair Care Coating)+Innovative Concept Implementation And Transformation

Continental United States Inhouse Design Team

Resource Integration: Supply Chain +Cost Advantage+ Delivery Capability

Use Test Of A Large Numbers Of Local KOL

Quality Control: Process Control + Standard Manufacturing Process

USA R&D

Guide Product Design and Function Definition Based on User

China-Made

High Quality Supply Chain Cooperation Platform

Our Qualification

TYMO believes in focusing on quality, design and service. Our passion for crafting high-quality supply chain and ingenious products drives us to delve beneath the voice of customers for better results.

International Certification



Prime Early Access

Hair Straightener Comb Matte Black, TYMO Hair Straightener Brush Straightening Comb for Women with 5 Temp 20s Fast Heating &...

★★★★★ 37,480

To buy, select a color:

Color (2):

\$39.99 (\$59.99/Count) ~~\$59.99~~ (33% off)

- Combines Straightening Comb And Iron - TYMO RING is a 2 in 1 hair styling tool, combining hair straightener comb & flat hair iron, can help you to get a super straight hairstyle in only one pass, then you will find how easy and efficient hair styling can be.

Show more

See all details

Sold by TYMO US and Fulfilled by Amazon.

Amazon: Each items had 37k+ customer reviews
All products rated over 4.5

Product Category

BEST
SELLER



Straightener



Sway



Ring



Ring+



Ionic

Curler



Wavy

Volumizer



Volumizer



Volume+

Hair Dryer



Highspeed



Airhype

UPGRADE



Straightener



Flow



Porta

Curler



Beachy



Rota



Aqua



Airflow



Cues



Dual

Volumizer



Airflex

Hair Dryer

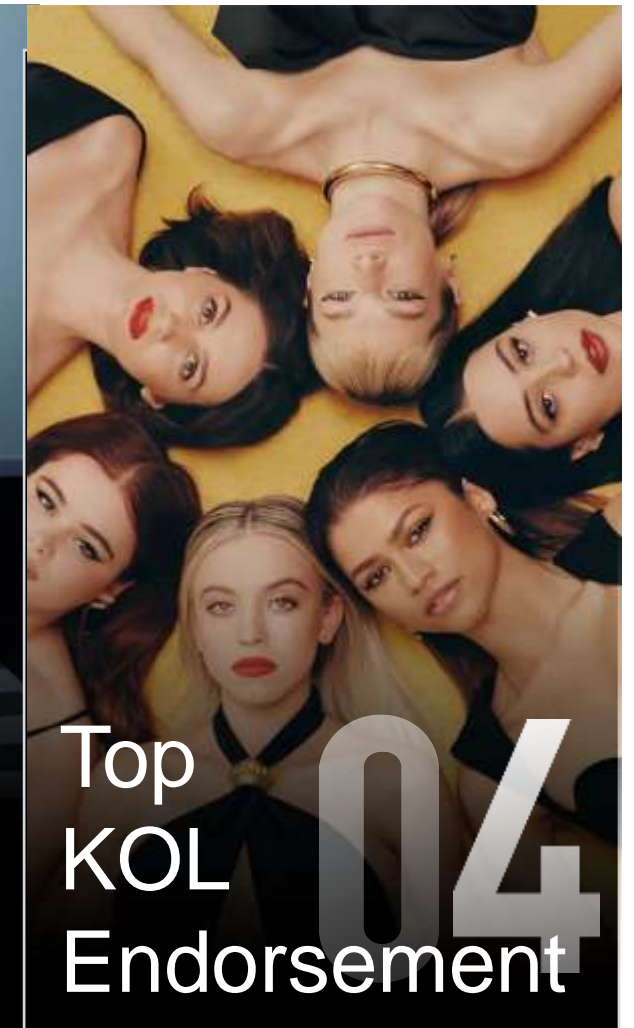
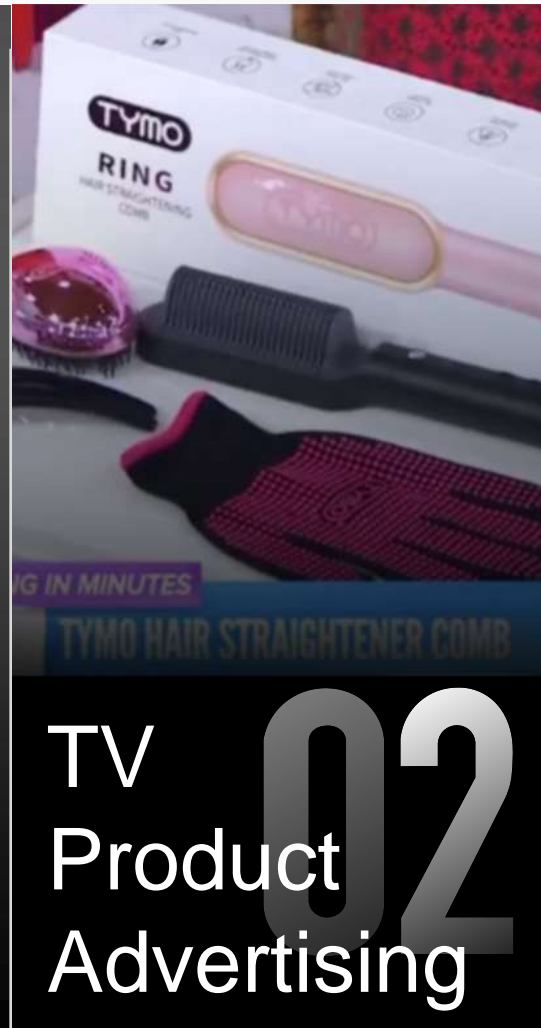
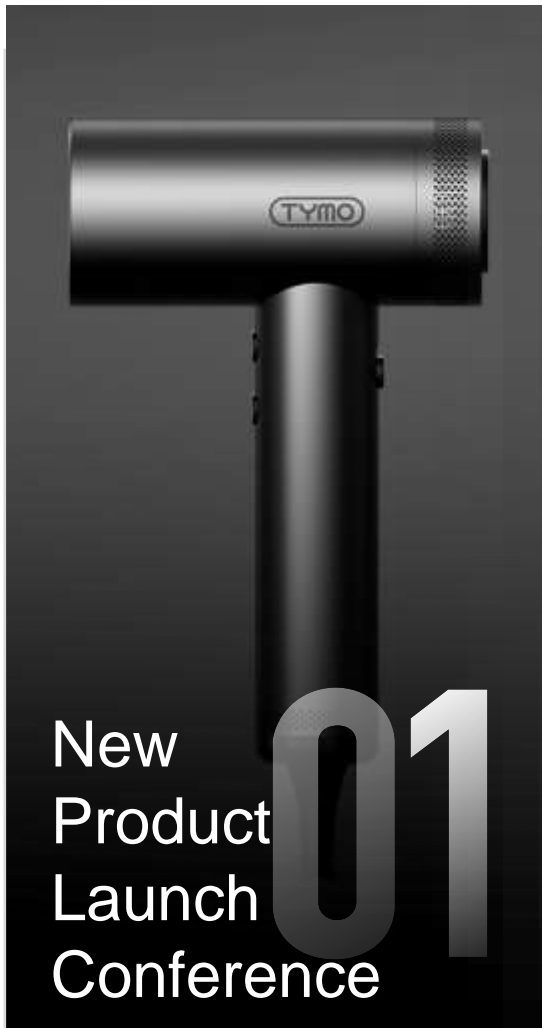


Airhype+

Open Brand Experience Stores



Upgrading From "Cyberstar Straight Comb Brand" To "Famous Personal Care Tech Brand"





FUTURE PLAN – CATEGORY HIGH-VALUE INNOVATION

Core Product Layout

\$15 Billion USD

Hair Dryer Global Market

5.3%

Estimated Market Growth Rate
In The Next Five Years

Irresistible Upgrading of High-Speed Hair Dryer



SRP: \$99

Entry-Level



SRP: \$169

Middle-Level



SRP: \$249

High / Professional Level

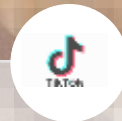
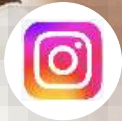


FUTURE PLAN – GLOBAL TEAM



Global Landing Excellent
Inhouse Design Team

Meet you at : tymobeauty.com





TYMO HAIR MATTERS

SEE YOU SOON!