

KOREAN COSMETICS BRAND

**CELRANICO**

COMPANY  
PROFILE

[www.celranico.com](http://www.celranico.com)

# **CELRANICO – COMPANY INFORMATION**

**COMPANY NAME : CELRANICO CO., LTD.**

**FOUNDED : 2010. 02. 13.**

**FOUNDER & CEO : MS. LINSEY CHO**

**ADDRESS : B121, BANPO PLAZA, SHINBANPORO3GIL8, SEOCHO-GU, SEOUL, KOREA**

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**HOTLINE : 82-10-9046-1229**

**Whatsapp / Viber : +82-10-9046-1229**

**HOMEPAGE : [www.celranico.com](http://www.celranico.com)**

# CELRANICO History

2010

Establish "Elite Concord Freight Korea Co., Ltd" as freight forwarder & cosmetics trader.

2011

Launch own brand "Return to Agipiburo"  
Produce body wash and mask sheets  
Export to Hong Kong and distributed at Chain Store "VIVO"

2012

Expand cosmetic trading brands  
Trading Brands : Welcos, Skinfood, THEFACESHOP etc.

2013

Start ODM/OEM services  
Cooperate with Hong Kong customer and launch products at SaSa Hong Kong

2014

Expand ODM/OEM services and launched  
More than 10 SKU at SaSa Hong Kong  
Obtain export revenue USD1,300,000

2015

Change company name as "CELRANICO CO., LTD"  
To concentrate on cosmetic business more.  
Obtain Trademark "CELRANICO" in Korea

2016

Launch our own brand "CELRANICO" skin care products  
Participate "COSMOBEAUTY SEOUL"  
Participate "COSMOPROF ASIA (HONG KONG)"

2017

Expand product range, launch lipsticks  
Participate "COSMOPROF NORTH AMERICA"  
Participate "COSMOPROF ASIA (HONG KONG)"

2018

Start exporting to MEXICO, MYANMAR, VIETNAM, NORWAY, LYBIA, Launch CELRANICO TRUE SOLUTION MASKS at SaSa Hong Kong

Continue  
2018

Participate "ASEANBEAUTY (BANGKOK)"  
Start exporting to THAILAND  
Participate "COSMOPROF NORTH AMERICA"  
Participate "COSMOPROF ASIA (HONG KONG)"

2019

Start exporting to USA, RUSSIA, CHINA, INDONESIA PERU, CHILE  
Participate "CENTRAL ASIA BEAUTY EXPO"  
Will Participate "COSMOPROF ASIA (HONG KONG)"

2020

**WE HOPE to state  
Start exporting to YOUR COUNTRY (YOUR NAME)!!**

# Where We Are

## SOUTH KOREA



### Where We are

#### Seoul Head Office

B121, Banpo Plaza,  
Shinbanporo 3Gil 8  
Seocho-gu, Seoul

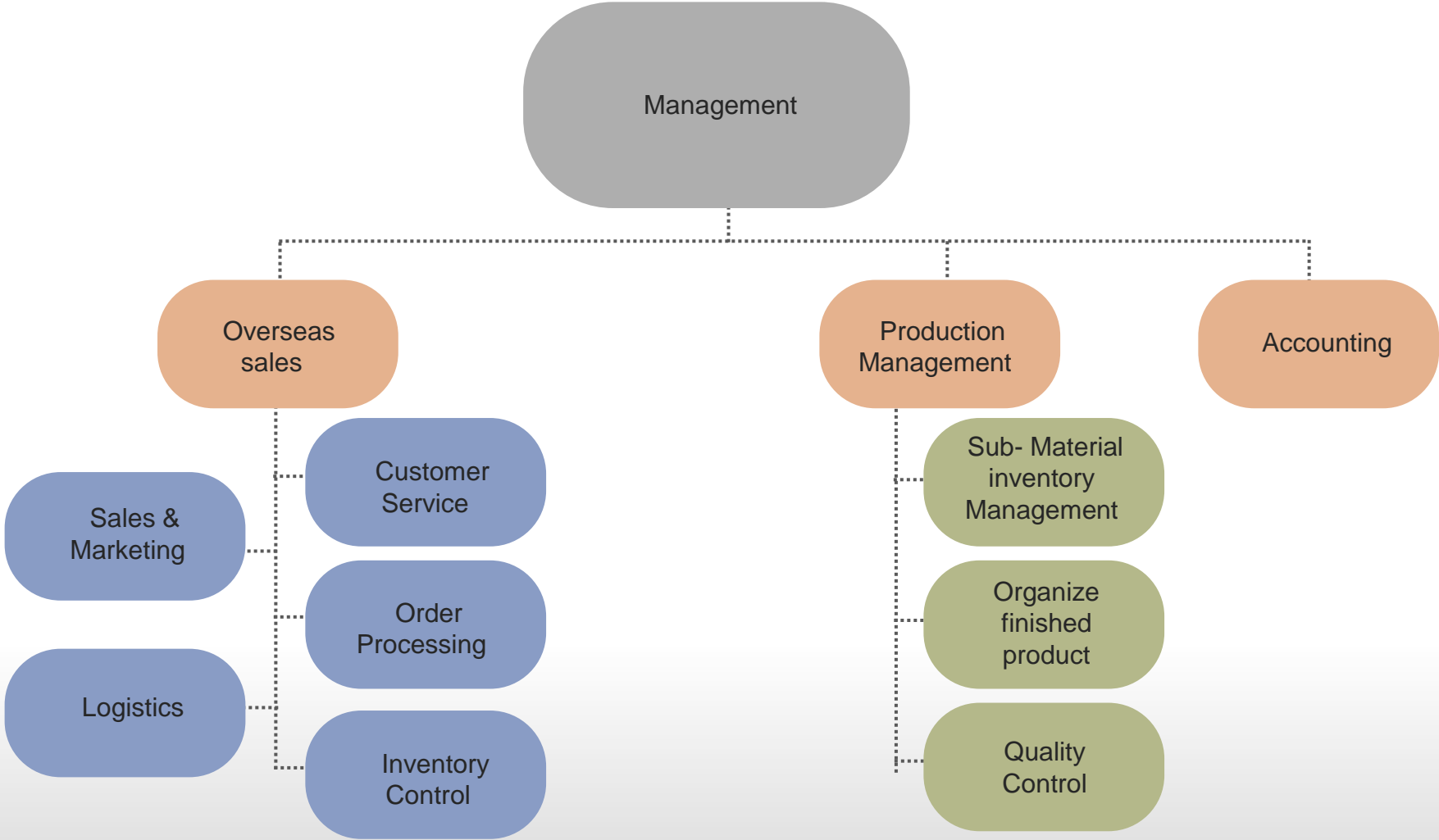
#### Gwangju Warehouse

8-4, Suryeonggaedulgil32  
Opo-eup, Gwangju,  
Gyeonggi-do

#### Busan Warehouse

15-85, Shinhang5ro, Jinhae-  
du, Changwon-city,  
Gyeongsangnam-do

# Organization



# Brand Story

## Try. Feel. Get.

CELRANICO is a Korean cosmetics brand based on high quality with reasonable price inspired by simple packaging & naturalism.

Back to the Basic – Just Concentrate on Ingredients” has been created as a slogan that emphasizes idea of importance of cosmetic ingredients instead of fancy packaging.

CELRANICO products are faithful on basic.

Despite same ingredients, they are different based on production line / process of its raw material. CELRANICO invests ingredients/texture rather than splendid packaging and boxes to make better products those have better textures.

All products are produced from GMP production line which are approved Korean FDA and ISO

**CELRANICO**

Just Concentrate on Ingredients

# CELTRANICO in the World

North America  
USA.

North America

Latin America  
Mexico  
Chile  
Peru

Latin America

Europe  
Russia  
Ukraine  
Norway

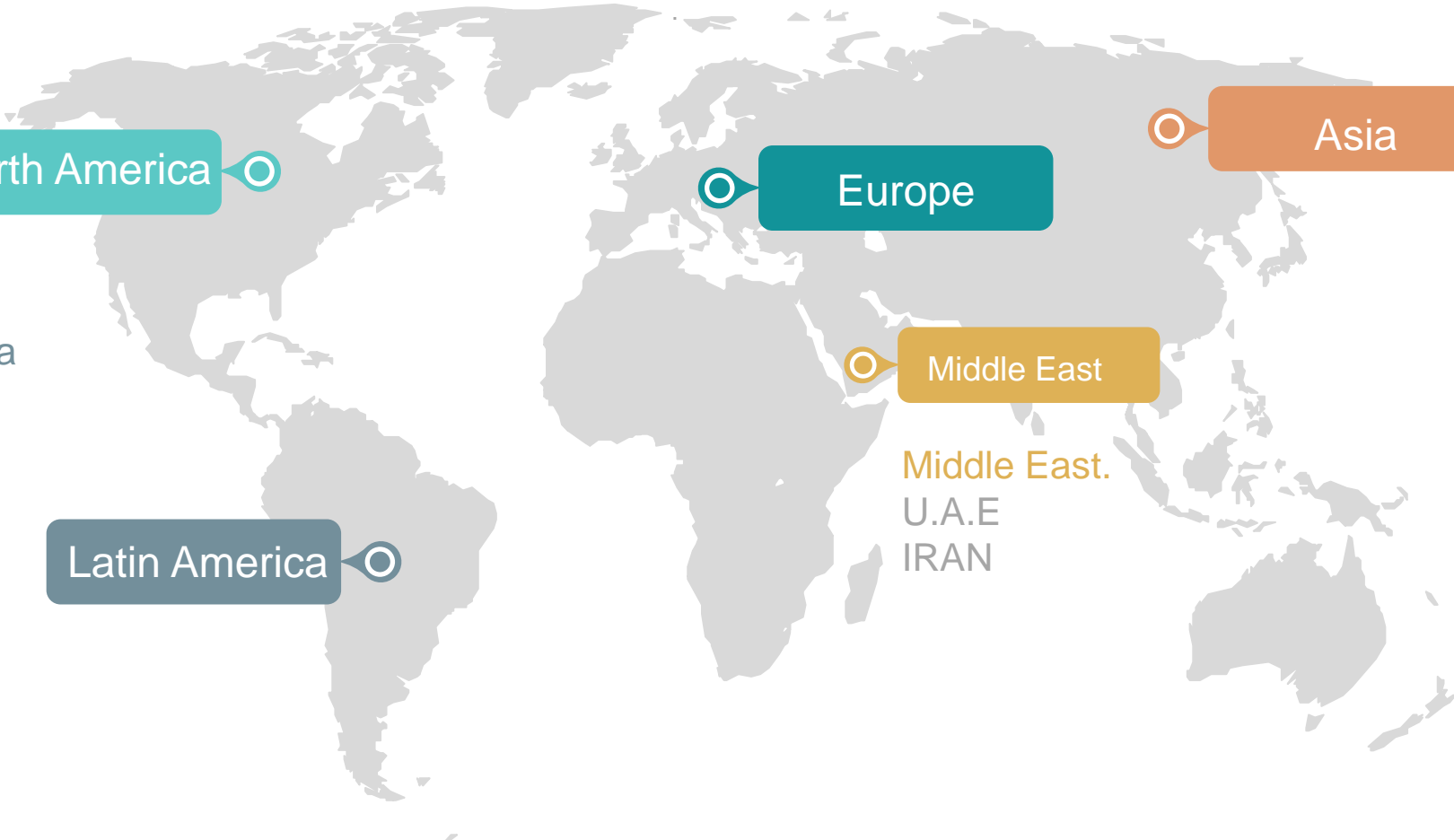
Europe

Middle East

Middle East.  
U.A.E  
IRAN

Asia

Asia  
China  
Hong Kong  
Vietnam  
Thailand  
Myanmar  
Indonesia  
Singapore  
Malaysia



# CELRANICO Value – Why us?

01

*Premium Quality. 10 years of experience with all cosmetic industries.*

02

*Competitive Price. Market Challengeable price can be the key.*

03

*On Time Delivery . Our trustworthy lead time can save your time and expense.*

04

*Low MOQ. We offer LOW MOQ to minimize customer's pressure..*

05

*Made in Korea . Sensual Design, high-end Quality, Best selling Concepts.*

06

*Successful Brand Power. Almost 15 countries exclusive buyers selected in 3 years!.*

07

*Reliable customer service. We support customers anytime everywhere..*



# CELRANICO at Exhibition

2016

COSMOBEAUTY  
SEOUL

COSMOPROF  
ASIA HONG KONG  
亞太區美容展

2017

COSMOPROF  
NORTH AMERICA LAS VEGAS

COSMOPROF  
ASIA HONG KONG  
亞太區美容展

2018



COSMOPROF  
NORTH AMERICA LAS VEGAS

COSMOPROF  
ASIA HONG KONG  
亞太區美容展

2019



COSMOPROF  
ASIA HONG KONG  
亞太區美容展

# You can meet **CELRANICO** @ 셀라니코 전세계 채널 납품 현황

**Saisai**  
making life beautiful

**SALLY**  
BEAUTY

 **Lazada**

**lamoda**.ru  
мода с доставкой

 **Shopee**

**true**  
SHOPPING 

**ZALORA**  
ASIA'S ONLINE FASHION DESTINATION

**CLOVER**  
cosmetic and skincare

**Boots**

**FOREVER 21**

**watsons**

# Our Products – Skin Care (2-1)

**Aqua Line**  
 TONER/AMOULE/CREAM/  
 EYE CREAM / FOAM CLEANSING



**True Solution Mask Sheets**



**Aloe Vera Gel**  
 95%&100%



**SNAIL HYDRATION**  
**PREMIUM CREAM**



**TONE UP CREAM**



**Green tea seed oil balancing Line**  
 TONER/CREAM/EYE CREAM / FOAM CLEANSING



**Special Care Mask Sheets**



**Lip sleeping**  
**mask**

**Labsolute**  
**Special Anti-Aging Care**



**Madeca**  
**Cream**

**Pure skin**  
**project clay**  
**foam**  
**cleansing**  
**pack**



# Our Products – Make up & Sunscreens (2-2)

It's CHIC Matt & Moist Lipsticks – 11 colors



The soft primer texture



Long Lasting Soft BB SPF30/PA+++  
#23, #25 – 2 colors



Super Perfect Chok Chok BB  
SPF 30/ PA++



Super Perfect Daily Sunblock  
SPF50/PA+++

Crystal Tone up Suncream  
SPF50/PA+++



**THANK YOU**

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